

MORNINGTON BASKETBALL DESTINATION 2023

PURPOSE: We provide pathways for our community to achieve personal growth and development, social involvement, sporting enjoyment and excellence. We offer this in an inclusive, safe, community and family focused, healthy and fun environment.

VISION: Through engagement, leadership, innovation and opportunity, Basketball becomes the sport of choice for the community of the Mornington Peninsula.



PATHWAYS

COACHING PATHWAYS

We will implement progressive & innovative processes and pathways to attract, develop and retain high quality coaches through our domestic and representative programs.

PLAYER PATHWAYS - DOMESTIC

From Grassroots to Masters, we will create a strong and robust domestic competition and program for all players of all abilities, in a safe and enjoyable environment.

PLAYER PATHWAYS - REPRESENTATIVE

We are committed to creating a high performance culture and achieving competitive outcomes. We aim to achieve year on year improvement in our Junior and Senior Representative rankings.



INFRASTRUCTURE

Our growth goals will be achieved and supported through our focus on long term infrastructure and facilities development.

We will proactively plan, prepare and deliver facilities to meet the future growth demands of the Peninsula Basketball Community.

We aim to secure a multiple court stadium on the Mornington Peninsula, purpose built for the needs of the broader community.



SUSTAINABILITY

We will create an association which is financially sustainable to allow future generations to enjoy the benefits of belonging to Mornington Basketball. This will be achieved by establishing a long term, adaptable and sustainable business model, through increasing revenue, the diversification of income streams and a strong focus on commercial viability.

Longevity is critical and as not-for-profit organisation we will successfully administer the sport of basketball and continue to invest in our pathways and programs to ensure we achieve business sustainability and long term continual improvement both on the court and off the court.



COMMUNITY

We will increase participation by creating and nurturing a community focused environment where the values of our associations are the foundations of our culture.

Growth in engagement and participation will be the outcome of a quality, high performance, competitive and respected basketball program.

We will be pro active within the broader community and a prominent community representative on the Mornington Peninsula.

We will provide transparent communications across our community and provide pathways and opportunities to encourage our members to be active and engaged in local initiatives and activities.

COMMUNITY

ACCOUNTABILITY

SPORTSMANSHIP

INTEGRITY

TRANSPARENCY

RESPECT

VALUES

MORNINGTON BASKETBALL DESTINATION 2023



COMMUNITY

We are a proud community and family-oriented Association. We will proactively drive and support community initiatives that encourage children and their families to lead healthy, happy and active lives.



ACCOUNTABILITY

We embrace the privilege of administering a Community Basketball Association, and acknowledge the responsibility to our members to deliver an association and experience that is sustainable, professional, successful and enjoyable.



SPORTSMANSHIP

We are good sports both on and off the court. We model our core values and are proud to belong to Mornington Basketball where we strive to operate, train and play to our potential.



INTEGRITY

We act with integrity, which is demonstrated and recognised through our respectful behaviours, high standards and our transparent and open communication.



TRANSPARENCY

Our transparent business operations and communication provides certainty for our members and enables people to share ideas, knowledge and collaborate towards common goals.



RESPECT

We extend respect through all our interactions both on and off the court. We earn the respect of others through our consistent behaviours and the commitment to our values and culture.